Application No.: 10/553,613 MAT-8702US

Application No.: 10,333,013

Amendment Dated: May 29, 2009

Reply to Office Action of: March 3, 2009

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

## Listing of Claims:

1. (Currently Amended) A picture receiver, comprising:

a program information accumulating unit configured to accumulate program information about programming available for the picture receiver to receive;

a viewing information obtaining unit configured to obtain viewing information about programming which the picture receiver has received;

a program recommending unit configured to recommend a program that is available to be received based on the obtained viewing information and the accumulated program information as a recommended program; and

a picture displaying unit configured to display the recommended program and an othera currently viewed program simultaneously, only when the program recommending unit judges that the recommended program is other than the currently viewed program,

wherein, for selecting either the recommended program or the <u>currently viewed</u> <del>other</del>-program by using a remote controller, said picture display unit further displays a remote controller operation guide simultaneously with the recommended program and the <del>other-currently viewed</del> program,

the remote controller operation guide includes a first information and a second information about the remote controller.

the first information indicates a first key of the remote controller,

the second information indicates a second key of the remote controller,

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when the first key is pressed, the recommended program is displayed and the other program is not displayed, and

when the second key is pressed, the other program is displayed and the recommended program is not displayed.

- 2.-3. (Cancelled).
- (Currently Amended) A program recommending method, comprising the steps of:

accumulating program information about programming available for the picture receiver to receive;

obtaining viewing information about programming which the picture receiver has received;

recommending a program that is available to be received based on the obtained viewing information and the accumulated program information;

displaying the recommended program and an othera currently viewed program simultaneously, only when it is determined that the recommended program is other than the currently viewed program; and

displaying a remote controller operation guide for selecting either the recommended program or the <a href="https://example.commended">other-currently viewed</a> program by using a remote controller simultaneously with the recommended program and the other program.

- 5.-8. (Cancelled).
- 9. (New) The picture receiver of claim 1, wherein

the remote controller operation guide includes a first information and a second information about the remote controller,

the first information indicates a first key of the remote controller.

the second information indicates a second key of the remote controller.

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when the first key is pressed, the recommended program is displayed and the currently viewed program is not displayed, and

when the second key is pressed, the currently viewed program is displayed and the recommended program is not displayed.

## 10. (New) The picture receiver of claim 9, wherein

when either the first key or the second key is not pressed for a predetermined time, the picture displaying unit shifts a mode from a two-picture display wherein the recommended program and the currently viewed program are displayed to a onepicture display of the currently viewed program.

## 11. (New) The program recommending method of claim 4, wherein

the remote controller operation guide includes a first information and a second information about the remote controller,

the first information indicates a first key of the remote controller,

the second information indicates a second key of the remote controller,

when the first key is pressed, the recommended program is displayed and the currently viewed program is not displayed, and

when the second key is pressed, the currently viewed program is displayed and the recommended program is not displayed.

12. (New) The program recommending method of claim 11, further comprising:

a step of shifting a mode from a two-picture display wherein the recommended program and the currently viewed program are displayed to a one-picture display of the currently viewed program, when either the first key or the second key is not pressed for a predetermined time.